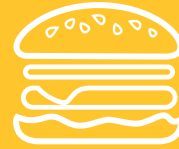




# Food & Beverage

More than 125 food and beverage companies are located in this region, collectively employing well over 15,000 individuals and accounting for \$23 billion in annual revenue.



Louisville's prowess in the Food and Beverage sector lies in the international powerhouse headquarters such as Yum!Brands, Papa Johns, Brown-Forman, Long John Silver's and Texas Roadhouse. Yum!Brands, which includes the marks of KFC, Pizza Hut and Taco Bell, is an anchor Louisville tenant attracting food industry suppliers globally. YUM!Brands represents the world's largest restaurant company, earning more than \$13 billion in revenues. Louisville also is the undisputed bourbon capital of the world, home to more than a dozen craft and heritage distillers, and distillery headquarters.

Louisville is a hub for food and beverage companies of all sizes, from local to global, including production, manufacturing, flavor development, distribution and everything in between. Companies such as Bluefin Seafoods and Shuckman's Fish Company have been supplying seafood and smoked caviar to restaurants and wholesalers across the country directly from Louisville for decades. Newcomers to the scene, like Rooibee Red Tea and Cellar Door Chocolates, began in Louisville because of the entrepreneurial spirit and other food and beverage companies that provide support, resources and industry expertise.



- Nearly \$80 million was invested in bourbon/spirits/craft beer in Louisville in 2014.
- With a concentration of distilling-related jobs 60 times higher than the national average, the region's distillery outputs account for 35% of national distilling.
- Culinary/Spirits instruction ranges from institutions such as Sullivan University to Distilled Spirits Epicenter, where anyone can learn the arts of cuisine and distilled spirits.
- 11% of Louisville's manufacturing jobs are in the food and beverage industry.
- 95% of the bourbon made in the U.S. is made in Kentucky.

Sustainability and innovation are taking shape in Louisville's food and beverage landscape, creating much of the growth in the industry. With the increased demand of locally grown food and the growing popularity of our native spirit, bourbon, Louisville provides a year-round "bourbonism" scene, allowing residents and visitors to experience unique dining and tasting at restaurants and craft distilleries and breweries all over the city.

The planned West Louisville Food Port will strengthen the local food economy, occupying 24 acres with an array of businesses dedicated to sustainability. Both commercial businesses and consumer services include a demonstration farm, food and ingredient distribution, processing, aggregation and storage, homegrown retail, a bio-digester and a potential urban farm with an approximately \$500 million economic impact.

**Louisville Forward has a team of staff dedicated to this cluster, and is ready to help connect your food and beverage company to potential suppliers and manufacturers.**



For more information, please call us at 502.574.4140.  
[www.louisvilleky.gov/louisvilleforward](http://www.louisvilleky.gov/louisvilleforward)



*Louisville is such a nurturing city for new businesses. We've always felt like people of this great city have been rooting for us to succeed and supporting us along the way, and when it came time to grow our company, we knew Louisville was the right place.*

— Tim Koons-McGee, Founder, The Comfy Cow

## Louisville-based food and beverage companies



# Live. Work. Create. Innovate.